

Research on Innovative Mode of Student Management in Independent Colleges in The Internet Era

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Abstract

In view of the problems existing in the management of students in independent colleges under the background of the Internet, the management theory of behavioral science and the audience theory of communication are taken as the theories. On the basis of this paper, the author uses the research methods such as literature review and interview to apply the Internet media lightly with the help of "micro-teaching assistants", and then uses them to check in, discuss and discuss Q&a and other functions, combined with the "Internet +" emerging education management model, with the theme of "simplify the complex, apply innovation", around the cultivation and practice. In line with the socialist core values, it explores the new innovative model of "micro-teaching assistant" class management in colleges and universities in the practice of student management in colleges and universities. The innovative model of student management of independent colleges includes five modules such as daily ideological and political education of college students, student attendance management, classroom topic interaction and graduation, real-time management of off-campus students, and statistics of student affairs. The results show that this management innovation mode is beneficial to improve the efficiency, transparency and satisfaction of student management, promote the ideological guidance and safety education of college students.

Keywords

Internet media; Students management

1. Introduction

With the help of Internet media, especially micro teaching assistants, domestic scholars carry out research on student management or professional teaching, providing theoretical and practical reference for the research on innovative model of student management in independent colleges and universities in this paper. On this basis, in view of the problems existed in the Internet background independent college student management,

Taking behavioral science management theory and communication audience theory as theoretical basis, through literature method, interview method and other research methods, combined with "Internet +" emerging education management mode, the "micro teaching assistant" applied in light network media was studied to explore the "micro teaching assistant" new university class management innovation mode[1].

2. Problems in student management of independent colleges and universities under the background of Internet

Under the background of Internet, the student management mode of independent colleges and universities needs to be innovated. Nowadays, the post-1995 generation has become the main body of independent college students. As the aborigines in the Internet era, their growth experience, personality characteristics, ideas, psychological conditions and other aspects are of great significance to the different characteristics of former students. The emergence of new media in the Internet era has complicated with the environment and situation faced by independent college student management. The Internet provide students with massive and efficient information resources to meet their study, work and entertainment needs, but in the process of transferring positive energy resources, it will be mixed with many very bad factors, which will have a bad impact on the management of college students. Under the influence of the new media, the traditional ideas and methods of student management have obviously been unable to adapt to the needs of student development, and independent colleges must not innovate the concept and working mode of student management, combine education, management and service, and stimulate the initiative, Enthusiasm and creativity of students, to achieve the common development of students, teachers and schools. In the context of Internet, the problems existing in the student management of independent colleges and universities are as follows.

2.1. The class management is monotonous and lacks online interaction with students

The traditional class management system only pays attention to the implementation of school rules and regulations, ignores the initiative of students' self-management, and students lack self-management. At the same time, the counselor communicates with students more about class activities and Face-to-face communication, lack of online discussion and communication with students. According to the questionnaire survey results of our department, 64.87% of the students are more optimistic Prefer to use WeChat communication, and prefer to communicate online through network tools[1,2].

2.2. Students' initiative to participate in traditional collective activities is not high

With the rapid development of "Internet +", college students in the new era have more distinct and prominent personalities, and traditional collective activities provide students with self-value opportunities to achieve and display individuality are few, resulting in students' low interest in participating in group activities. As our school's traditional late roll call, the instructor said on stage that the students were still doing their own thing, playing with their phones, rather than yelling at the students not to play Mobile phone, as well as give full play to the role of mobile phone, let students participate in the late registration through mobile phone.

3. "Micro teaching assistant" is a new innovative model of class management in colleges and universities

Micro teaching assistant is a real online interactive media rely on Facebook for higher education that integrates classroom check-in, class discussion, interactive answering and direct viewing of courseware .The employee has the following functions:1) check-in function: college counselors initiate check-in at the end of "micro-teaching assistant" teachers, students can complete the check-in within the specified time, and then can display the list of students who are checked in and absent through the background.2) answer function: the instructor can set the type of questions (such as multiple-choice questions, fill-in-the-blank questions, short answer questions, etc.) and set the answer time. After the students answer the questions, they can check the answers and make statistics.3) discussion function: the instructor creates discussion topics, students can post anonymously and speak freely, and the instructor can have a big discussion on a certain topic.4) courseware function: counselors can upload transactional notices, transactional work forms and other information to course resources, and students can download and read by themselves.To use "micro teaching assistant", you only need to register in WeChat, which is easy to operate, convenient to

use and interesting. The application of "micro-teaching assistant" in class management can give full play to the advantages of Internet + resource sharing, reduce the transactional work of counselors and improve efficiency[2,3].

4. The application of "micro teaching assistant" to the class management of independent colleges and universities

4.1. Strengthen the discipline management of students with the platform of "micro teaching assistant"

In the class style management, the "micro teaching assistant" platform has transformed a single offline style of study into an online and offline linkage. Through the on-site check-in function of "micro teaching assistant" and the function of random roll call, students can be better guided to be on time Up and down class to avoid no-reason absent and long time waiting of roll call. At the same time, each check-in record was included in the performance of the comprehensive evaluation of the school year.

In the identification, the macro feedback reflects the students' attendance and learning attitude for a year, which has a good constraint on the construction of study style. The roll call time is reduced, and the total check-in time is less than 3 minutes, which greatly saves time compared with the traditional class roll call management, but also can turn on the GPS positioning function, to eliminate some of the remote check-in cheating behavior. In addition, according to the system submission speed, it will display the top 10 checkins visually to attract students' attention and enthusiasm.

4.2. Carry out student affairs work on the platform of "micro teaching assistant"

In class management, the "micro-teaching assistant" platform reduces the transactional statistical work of counselors and provides students with simple service work. From the admission of new students to graduation, the instructor can exchange the required forms such as dormitory form, application form for excellent student cadre, examination application form, excellent Show graduate declaration forms and other forms required into the courseware, so that students can view, download, can handle, no longer need to go the official website as well as the consultation teacher. Given that students are currently switching to Facebook software, this can be done through the micro teaching assistant feature implementation of the required, anytime and anywhere you can query the download and print the required form, convenient for students. After the micro teaching assistant's answering function releases the information needed for statistics, the students can give feedback through the mobile phone by themselves. After all the students have given feedback, they can communicate with each other. After the computer back end unified export required statistical information, this function is often used to calculate students holiday whereabouts, student paper topic, weekly situation of graduation Students and other work, to reduce the workload of counselors[4].

4.3. Enrich students' classroom life with the platform of "micro-teaching assistant"

In class management, "micro-teaching assistant" platform plays a role in narrowing the relationship between teachers and students and sublimating classroom teaching. Through the discussion function of micro-teaching assistant, the instructor can carry out a large discussion among students at the evening lecture, the teacher can carry out a large discussion during the teaching, let the students take the initiative to participate in the topic discussion, let the students take the initiative to voice, the teacher can guide. In the traditional class management mode, all students are not allowed to speak for time reasons. In the micro-teaching platform, all students have the opportunity to express their views, exchange opinions and share emotions. In addition, in the process of expression, the writing is more clear and clear, and the communication is more rapid. Because the opinions expressed by students are valued and found, they have stronger willingness to express and higher enthusiasm[5].

5. Conclusion

In the class management of colleges and universities in modern education, the counselor, as the direct manager of the class,

needs to pay attention to the personality of students, respect the diverse development of students, communicate with students on an equal footing, let students have the right to speak, and make joint contributions to the improvement of class management. The application of micro teaching assistant software to carry out the university class management has the following advantages: first, good innovation, the transformation of the traditional university class management, the realization of "paperless office", low-carbon green environmental protection. Second, good applicability, improve the efficiency, transparency and satisfaction of student management, and promote the ideological guidance of college students, safety education, etc. Third, the effect is good, through the micro-teaching platform function, effectively stimulate students' interest in learning, improve the effect of college class management.

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